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Contact: Dan Kahn - Kahn Media
818/881-5246 Dan@KahnMedia.com

**STABLE IMAGING SOLUTIONS (SIS) RETAINS KAHN MEDIA
TO PROMOTE NEW REPLAY XD ACTION SPORTS CAMERA**

RESEDA, Calif. (September 22, 2010) – Stable Imaging Solutions, one of the most well-respected manufacturers of motorsports video and data acquisition systems in the world, has engaged Kahn Media to assist with public relations and communication initiatives, including targeted media outreach, social media marketing, video production, new product debuts, events and special projects focused on the launch of its new RePlay XD video camera - the smallest and most advanced action sports cameras ever developed.

Kahn Media will provide the Newbury Park, California based company with media outreach and PR assistance for the brand and its growing line of affordable, pocket-size cameras for the motorsports, action sports, outdoor and enthusiast markets targeting consumers looking to record - and RePlay - their hobbies on social media channels such as YouTube and Facebook. Kahn will work with SIS management on strategic planning initiatives, and the development and implementation of dynamic social media marketing campaigns to elevate brand visibility, increase sales, and promote the company's top products. Kahn Media will also help shoot, edit and distribute exciting video content with RePlay XD cameras that showcase just how advanced and easy to operate the thumb-sized aluminum video cameras really are.

"We are thrilled to work with the team at SIS on the RePlay XD program," says Kahn Media president Dan Kahn. "With a background developing video systems for some of the most brutal environments imaginable like the Baja 1000, John Spar and his RePlay team know how to build a rugged, durable camera. What makes this product unique is that it's tiny, cool looking and incredibly easy to use. It's a perfect fit for everyone from surfers and skaters to racers and even animal trainers. We are looking forward to connecting with video fans around the world and spreading the word about this incredible product line through traditional and social media - it's going to be fun."

RePlay XD was formed by a group of racing professionals with over 50 years of experience in the high performance racing industry. The team saw the need for ultra-lightweight cameras that could capture never before seen video footage from the most extreme racing and action environments on earth. The RePlay XD has been put through the most grueling conditions possible and has come out unscathed with crystal clear footage. RePlay's goal is to bring you the most technologically advanced micro isolated digital recording systems available today. www.replayxd.com (805) 480-9800.

Kahn Media (www.KahnMedia.com) is based in Reseda, California and was founded in 2008. Its clients, covering a wide variety of automotive and lifestyle industries, include HRE Wheels, Hotchkis Performance, Red Line Oil, Flowmaster Exhaust, Spectre Performance, Classic Recreations and more. With a deep understanding of the traditional

media industry and the new media landscape, Kahn helps clients forge hybrid social media marketing PR programs that simultaneously increase brand awareness, improve sales and drive search engine optimization. In the past, Kahn has represented global consumer products brands, top-tier sports car manufacturers and successful regional businesses.

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